

# The Lexington Intelligencer

State Historical Society

VOL. L

LEXINGTON, LAFAYETTE COUNTY, MISSOURI, FRIDAY, DECEMBER 10, 1920.

NUMBER 50.

## Death of Ernest McCausland.

Mrs. J. H. Hall received a telegram Tuesday evening announcing the death of her brother, Ernest M. McCausland, at his home in Campo, Calif. No further particulars were given.

Mr. McCausland was born on the old McCausland farm near Higginsville, now the site of the Confederate Home, sixty years ago last June. He was at one time a partner of his uncle, the late W. G. McCausland, in the dry goods business here in Lexington. When he withdrew from this business he took up life insurance with the New York Life and made good from the start. A few years later he was given a larger field and was transferred to St. Joseph. Still later he moved to California, where he has since lived.

The deceased is survived by his wife, two sons, one sister, Mrs. J. H. Hall, of this city, and one brother, W. A. McCausland, living in California.

## Brought Here For Burial.

Miss Mary Young received word Monday of the death of her niece, Mrs. M. A. Grimes, at Lubbock, Texas. Mrs. Grimes was formerly Miss Fannie Combs of this city, and a daughter of the late Mr. and Mrs. Edward Combs.

The body of the deceased was brought here yesterday and taken to the home of her aunt. The funeral was held in the afternoon at 2 o'clock from the Methodist church.

## Christmas Checks.

Traders bank is mailing out today Christmas Savings checks to six hundred fifty-two customers, aggregating \$22,221.29. A large percentage of these Christmas savers consists of children under high school age who are receiving their first lesson in thrift, but many are mature people and some are old people who find it convenient to take this way of laying up a definite sum within a definite time. The bank officials say that 70% of the club members are persistent, carrying their cards to completion and re-entering the club year after year, usually increasing the amount of savings.

## Elks Hold Memorial Services.

Sunday afternoon Lexington Lodge No. 749, B. P. O. E. held its annual memorial services at the club rooms. There was present a goodly number of Elks and their families, some of them from other parts of the county. Appropriate music was furnished by Miss Emory Todhunter, Mrs. Anna Gibbons, Dr. T. B. Ramsey, William Aull, Jr., D. F. Conrad, B. M. Little and W. J. Gresham. J. E. McDaniels, the exalted ruler, presided and the other officers took part in the ritual. The address of the occasion was given by Rev. Robert L. Cowan. He paid a touching tribute to the departed and urged those present to maintain the high ideals of the order.

## Chapter Masons Elect Officers.

Lexington Chapter No. 10, R. A. M., held its annual election Tuesday night and chose the following officers for the ensuing year:

C. W. Johnson, High Priest.  
C. B. Waddell, King.  
J. R. Moorehead, Scribe.  
J. C. Shelton, Treasurer.  
W. R. Eckle, Secretary.  
W. T. Wernwag, C. of H.  
C. F. Pack, Principal Soujourner.

J. E. Dixon, Royal Arch Capt.  
J. K. Leiter, Master 3rd Veil.  
W. H. Cohrs, Master 2nd Veil.  
W. A. Dunford, Master 1st Veil.  
A. W. Clemens, Sentinel.

## Modern Woodmen Elect Officers.

At the regular meeting Monday night of Lexington Camp No. 4632, Modern Woodmen of America, the following officers were elected for the ensuing year:

D. D. Gwinner, Consul.  
M. Bredehoeft, Adviser.  
S. H. Farrow, Banker.  
R. L. Britt, Clerk.  
James Biggs, Escort.  
Moses Mizelle, Watchman.  
J. H. Manthy, Sentry.  
L. S. Davis and J. H. Manthy, Trustees for three years.  
Dr. J. Q. Cope, Physician.

A marriage license has been issued to the following:

W. A. Willard.....Lexington  
Virgie Willard.....Lexington

## THIRD GOLDEN RULE SALE DAY

Merchants Report An Increase in Volume of Business.

Monday was the third Golden Rule Sale Day held by the merchants of Lexington under the "Neosha Plan" which was begun October 4. While the number of merchants participating has diminished, the idea is growing in favor and many people are drawn to Lexington who had not heretofore considered Lexington as an advantageous trading point.

A study of the bargains offered at the different sale days discloses the fact that the ones offered Monday were not as attractive as those offered at previous sales. Then again, it will be observed that some of the merchants did not hew to the line in the principle advocated by Mr. Lowe, the father of the plan, that no more than two items be offered by any one merchant, and that plain figures be used instead of a "per cent off." The latter, he said, was confusing and did not make the same appeal as plain figures. Both are absolutely essential to create and maintain confidence in the idea, that only real bargains in seasonable merchandise would be offered. "Create a confidence," he said, "and you will be surprised at the result." The committee in charge of this should insist, and if necessary refuse copy that did not meet these requirements. The Sale Day plan is the best thing ever undertaken in connection by the merchants of Lexington. Whether or not the merchants of the city can work in harmony for the benefit of all and of all lines of business remains to be seen. Some dropped out after the first day, claiming that they lost money. But, of course, in these cases only the sales of the particular bargain was considered. No credit was given for increase on other items, nor did they consider the value of placing their names and business before four or five thousand people of the county for the nominal sum of \$4.00. The space alone in any newspaper with that circulation would cost much more.

It is the opinion of many that the plan can be made a great success if the merchants will give it fair trial for the period of one year, the time specified in the agreement. The next Sale Day will be January 3, 1921. December is a busy month in all lines; so it is advised that the merchants prepare their copy early and submit it to the Secretary not later than December 20th. Help the movement by being prompt.

## Lundberg-Lundblad.

Oscar Pundberg, son of Mrs. John Lundberg, and Miss Beda Lundblad of Georgetown, Texas, were married in Austin, Texas, Wednesday afternoon at 2 o'clock. They will be at home in Waco, Texas.

## Criminal Court Adjourns.

Owing to the illness of the Prosecuting Attorney, C. A. Keith, the criminal court adjourned Tuesday to the regular April term.

The county court has re-appointed C. Q. Kinkead as superintendent of the poor farm. The inmates of the farm did an unusual thing in petitioning the court to re-appoint Mr. Kinkead. There was no other applicant.

## WAVERLY ITEMS.

Miss Margaret McGrew spent Saturday in Marshall.

George Burnett of Kansas City arrived Tuesday to visit his father, Henry Burnett, who is very sick.

Mrs. N. J. Miller went to a hospital in Kansas City last week to have her tonsils removed.

Mr. and Mrs. Earl Wilson have moved to their new home at Gravette, Arkansas.

Hough Miller of Gravette, Arkansas, is visiting his parents, Mr. and Mrs. N. J. Miller.

Rev. John A. Crockett of Pleasant Hill, is conducting a revival meeting at the Presbyterian church.

The Parent-Teachers will meet at the school house next Tuesday, December 14, at 3 o'clock. All members and those interested in the welfare of the school are invited to attend.

Miss Eva Boterf, county demonstrator, visited the school Wednesday, December 1st, and gave a very interesting talk on "Nutrition." Miss Boterf will cooperate with parents having children underweight.

Mr. and Mrs. W. R. Mitchell, Earnest Curry, Mr. and Mrs. Dudley Davis and Miss Mary Gray motored to Higginsville Sunday in Mr. Mitchell's new Auburn 6, and visited the Confederate Home.

There will be a matinee at the Electric Theatre, December 25, at 3 o'clock. Charles Ray in the "Dodhopper" and a comedy "Their Indian Uncle" will be shown.

Mr. and Mrs. Ted Yancey and daughter have gone to Nevada, Mo., for an extended visit with Mr. Yancey's parents, Mr. and Mrs. Paul Yancey.

A short Thanksgiving program was given Wednesday, November 24, by the school. All the rooms contributed to the program. After the exercises were over the teachers were at home to the parents. Hot chocolate, sandwiches and wafers were served.

Mr. and Mrs. D. A. Baker and Children of Elmwood, were visiting in town a short while Sunday afternoon. They were returning from the Confederate Home, where they had been to see Mrs. Baker's grandfather, Mr. Skelton, who is very sick.

The Parent-Teachers held their regular meeting Monday, November 29. A short program was furnished by the pupils of Miss Nowlin's room. The parents entertained the teachers at this meeting. Refreshments were served.

Mrs. M. L. Duffy and little grandson, Kempie Jones, went to Kansas City Tuesday to visit Mr. and Mrs. Earl Hedricks. Mrs. Duffy Fletcher of Kansas City, is visiting her mother, Mrs. Edward Barnard.

At the Picture Show Tuesday, December 14, "Speeding up Play." Thursday, December 16, Olive Thomas special, "Prudence on Broadway." Saturday, December 18, comedy, "Artist Muddle," Eddie Polo, "Spears of Death."

At the Electric Theatre Friday, December 17, the Parent-Teacher Association will present a comedy drama in three acts, "A Southern Cinderella." The proceeds will be used for the benefit of the Waverly school.

## County Court.

The county court met Monday morning for the regular December term.

## Correcting a Fallacy.

Some candidates for public favors recently attempted to leave the impression that if the state public utilities commission were abolished, they, if elected, would go ahead and fix rates for electricity, gas, transportation and telephones at whatever they saw fit. That is entirely untrue. Even were local authorities given power of fixing rates, these would not be final, and in every instance would be subject to review by impartial courts. The Chicago Daily News, in discussing the situation, said editorially:

"The legislature can abolish the state public utilities commission. But, of course, abolition of the commission would not restore absolute home rule in regulating the rates or charges of the utilities. To assert that is to deceive the public."

"Regulation by local authorities would not be final, but subject in every case to review by the courts, state and federal. A rate fixed without regard to the facts—a 'political rate' imposed without a proper investigation—would be set aside as confiscatory if it failed to provide a fair return on invested capital."

"Rates charged by public utilities must be reasonable and just, not alone from the consumer's point of view, but also from that of impartial courts. Where there are no state or local commissions to deal out justice to all interests, the courts may and do perform this necessary function."

## New Secretary for Chamber of Commerce.

L. V. Conrath, secretary of the Chamber of Commerce since September, resigned his position Saturday, by request, and has been succeeded by C. H. Smith, of Kansas. Mr. Smith arrived Monday morning and was introduced to the merchants and professional men by Mr. Gresham. He bears the trade mark of a gentleman and a hustler.

## 34,294 Americans Killed in The War.

Final figures on army casualties in the world war are contained in the annual report of Surgeon General Ireland made public recently, showing 34,294 killed and 224,089 wounded.

## Child Feeding Fund.

A woman of Lexington who has responded to the appeal for the Child Feeding Fund was the recipient of the following letter from the treasurer of The Literary Digest, to whom the contribution was sent:

"Your prompt contribution to the Child Feeding Fund brought cheer to those in this office who have to do with this great work of Christ, and I want you to know how much your generosity is appreciated. We feel it a privilege to be of service in so great a work as conserving human life. When a man of great soul, such as Herbert Hoover, throws aside his own business to attend to God's business, we should all be glad to follow when all that we are required to give is money. May we ask you in the name of these millions of children to pass along to those with whom you are acquainted the importance of this work and the enormous task involved in raising 23 millions of dollars. A word from you may save many lives."

Sincerely,

R. J. Cuddihy,

Treasurer.

## Orthodox Jewish Flour Made in Missouri.

The East Prairie Eagle tells an interesting story of an industry to which the Charleston Milling Company is being devoted by contract. The plant of that establishment is manufacturing 2,000 barrels of flour in accordance with the strict requirements of Jewish ceremonial law. Rabbi Goldstein of St. Louis, is in charge. The contract necessitated the complete cleaning and renovating of the mill from cellar to garret. The rabbi required the wheat to be of the very best quality and each package is inspected and certified by the rabbi. The flour will be used in making unleavened bread used in all Jewish ceremonies, and will be shipped from New York City to all parts of the world.

Miss Percy Aull accompanied by her mother, Mrs. Wm. Aull, Sr., Mrs. Wm. Aull, Jr., and two children, Wm. the Third, and Nancy Jane; Mr. and Mrs. T. Surgeon General Ireland made L. Barnett, and Miss Margaret Winn, mortored from Kansas City Friday evening.

Ben Franklin said



"Save a little of the income and this will soon begin to thrive and will never again cry with the empty belly-ache; neither will creditors hound thee nor will necessity freeze thee."

PUT YOUR MONEY IN THE BANK

Spending ALL he makes will never get a man anything but GRIEF; regularly banking PART of his income will obtain for him HAPPINESS and INDEPENDENCE.

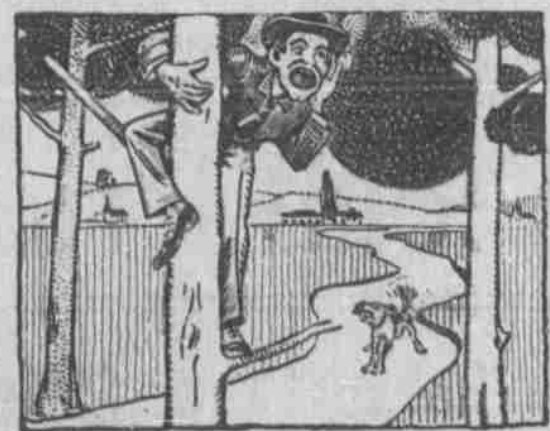
A man should not be STINGY, but he should be PRUDENT and put in the bank a portion of his earnings.

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